

Howell & Co.

SOLICITORS & NOTARY PUBLIC
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何和禮律師行

Our Ref: NH-23281-DF

Your Ref:

Date: 7th January, 2017

The Registrar of
HKJunkCall.com

BY EMAIL
phoneadblacklist@yahoo.com.hk

Dear Sirs,

Re: Publication of defamatory articles at <http://hkjunkcall.com> (your "Website")

We act for Tophit Limited trading under the style or firm name of "Neo Skin Lab".

At all material times our client carried and still carries the business of providing skin and beauty care and treatment to customers. Our client was established in the year 2012 and during those years, our client has received high acclaims from customers for services provided and has gained high reputation in the skin and beauty case and treatment industry.

We are instructed that you published and/or allowed to be published and/or participated in the publication of the following webpage posts on your Website. We write to inform you that the words and statements of and concerning our client were untrue, misleading and defamatory, including, without limitation, the following (collectively, the "Words and Statements"):-

Post date 26 April 2016

- (a) 交友 App 美容中介陷阱;
- (b) 有網友表示在交友 APP 認識了異性.., 之後約出來食飯, 並建議到美容中心 RELAX 一下, 事主被對到美容中心消費數百元, 並被硬銷數千至數萬元套票, 期間那友人會幫口。
- (c) 事主消費後, 如果沒買套票, 間那友人會消失, 如果做了大額消費, 那友人會保持聯絡數天, 會說好話, 直至3日冷靜期後便會消失。

近期關注: Prxtty Renxw, Nxo Skxn Lxb

相關 App: ecfriend, Tinder, SKOUT

Our client is of the opinion that "Nxo Skxn Lxb" is reasonably understood to be referring to our client trading with the name "Neo Skin Lab".

In their natural and ordinary meaning, the Words and Statements mean and are understood to mean

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Continuation

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that :-

- (i) Our client set up traps to trap customers;
- (ii) Our client conspired with marketing agents to solicit customers;
- (iii) Our client was immoral and unethical in conducting the business;
- (iv) Our client is dishonest and irresponsible;
- (v) Our client is a business entity without integrity;

Your Website is clearly available to any internet user, and its contents are also replicated on other internet websites, inter alia, Facebook.com and Twitter.com.

By reason of the publication of the Words and Statements, our client's business, trade, and goodwill were gravely injured. Additionally, the publication of the Words and Statements was calculated to disparage and/or cause pecuniary damage to the trade and business of our client.

We are instructed to demand you to forthwith removed and/or cause to be removed the Words and Statements from your Website and refrain from publishing and/or allowing to be published and/or participating in the publication of the Words, Statements and/or Graphics defamatory of and concerning our client within 7 days from the date of this letter, failing which legal proceedings will be commenced compelling you to do so.

We are further instructed to demand you to disclose to us:-

1. The identity of the author(s) of the Words and Statements (including but not limited to IP addresses); and
2. The viewership rate of the Words and Statements since the time of publication of the same until the time of your reply.

Please be informed that if our client fails to receive the said information from you within 14 days from the date of this letter we would advise our client to commence further legal action against you for the disclosure.

Yours faithfully,



Howell & Co.
c.c. client